



codezoned;

AUGUST 7-9, 2020

SPONSORSHIP PROSPECTUS

Dear Dev.to,

Our love for open source and drive to make an impact materialized as [Codezoned](#) in 2017. Backed by the likes of Digital Ocean and GitHub, we grew steadily to organize hackathons and support social initiatives. Today, we bring you the opportunity to collaborate with us on our next endeavor.

Please have a look at the various open source projects developed by the members of this community: <https://github.com/codezoned/>

What is HAC?

[HAC \(Hack Against Covid\)](#) is a 50 hour long virtual hackathon which aims to bring students, developers, designers and innovators of all levels in a bid to solve the unique proposition of interactions in a post covid world.

Why should I sponsor?

We are passionate about HAC and would love to have you on board to make it great. This sponsorship aims to create distinctive branding and recruitment opportunities for companies. All your sponsorship funds go directly to costs of running this hackathon such as logistics, merchandising, prizes, etc.

We seek to provide sponsors like you to get the most out of this hackathon, through

1. Networking

Associate with some of the brightest minds of this generation. Meet and recruit talented undergraduate and graduate participants.

2. Product Adoption

Connect with the hacker community to exhibit and test out your amazing products, services or APIs. Engage with your potential users and get live feedback.

3. Brand Recognition

Increase the reach of your organization through an amazing community of Innovators, Entrepreneurs, Builders and Learners in this fast paced event. Get an opportunity to market your organization nationwide.

Please have a look at the various Sponsorship Tiers and feel free to contact us if you have any questions.

Tier	Bronze	Silver	Gold	Platinum
Amount	250\$	500\$	750\$	1000\$
General				
Tech talk	✓	✓	✓	✓
Company Merchandise in Swag Bag	✓	✓	✓	✓
Ability to send Mentors/Judges for the event		✓	✓	✓
API demonstration*			✓	✓
Host a side event				✓
Special Mention by YOU (Prize)				✓
Branding				
Logo on website	✓	✓	✓	✓
Shout out on social media		✓	✓	✓
Logo on certificate			✓	✓
Recruitment				
Access to Resumes/LinkedIn/GitHubs			✓	✓
Bringing Recruiters				✓

* API Demonstration is guaranteed only to companies that can offer a public API for hackers to work live during the event
**Want to customize the package? Get in touch with us with your ideas.

If you have any questions, wish to sponsor us, or wish to schedule a call, please contact us at: anindita.sarkar@codezoned.com

Thank you so much for your time. We look forward to hearing from you!

Best Wishes,
HAC Team

